



First Florida, Forever Florida
Celebrating Pensacola's Downtown Renaissance

FLORIDA TRUST FOR HISTORIC PRESERVATION
ANNUAL CONFERENCE
MAY 16-18, 2019

CONFERENCE LOGISTICS

Transportation

We are very excited to host the 2019 Florida Preservation Conference as a walkable conference with most of our sessions and events in Pensacola's historic downtown. The majority of our sessions will be held within a one-mile radius, and we encourage you to take the opportunity to truly experience Pensacola's historic downtown. Transportation will be provided for events and tours outside of the historic downtown, and please let us know on your registration form if you have any mobility restrictions or special needs.

Unless otherwise noted, all provided transportation will depart from the Museum of Commerce and walking tours will also depart from the Museum of Commerce. Bus shuttles begin 45 minutes before the special event starts. Bus tours will depart at stated times for each tour.

Continuing Education Credits



The Florida Trust for Historic Preservation is a registered provider with the American Institute of Architects (AIA) Continuing Education Program, provider number G267. Registered architects with the State of Florida Board of Architecture are eligible for continuing education credits for this program. The Florida Trust is a registered provider with the American Planning Association (APA) for continuing education credits for planners. To receive CE credits you must sign in at each session.

Access to Tours and Special Events

Tickets and name badges are required for entry to all tours and special events. Name badges are required for entry to all professional development workshops. Events that are open to the public are indicated in the program.

2019 Student Scholar Projects

Continuing our investment in the next generation of preservation practitioners, students are invited to apply for an opportunity to share their research at the conference. Selected abstracts will be shared at the conference as brief presentations during sessions that relate to their research, and selected posters will be on display in the Marketplace in the Museum of Commerce. Please support these students, enrich their preservation training and engage them during these opportunities. Interested students can apply through the website. As an added benefit, students are not charged registration fees for the educational program of the conference.

CONFERENCE SCHEDULE

Wednesday, May 15, 2019

2:00 p.m. – 5:00 p.m.

REGISTRATION

Museum of Commerce, 201 E Zaragoza Street

PENSACOLA — ON YOUR OWN

Early arrivals for the conference are encouraged to experience Pensacola's historic scene independently along with great dining and cultural activities. Additional information can be found in the Visit Pensacola Guide <https://www.visitpensacola.com/>

8:00 p.m. – 10:00 p.m.

PRE-CONFERENCE SOCIAL

Big Top Brewery Company, 21 W Romana Street

Transportation on your own

Gather with other conference attendees to settle into downtown Pensacola for some great conversation and game room fun! This establishment celebrates a rebirth in Pensacola's downtown area with a local celebrity chef providing creative and fresh takes on pub food served up with a variety of local and regional craft brews.

Thursday, May 16

8:00 a.m. – 4:00 p.m.

REGISTRATION

Museum of Commerce, 201 E Zaragoza Street

Exhibit Hall

PRESERVATION MARKETPLACE

Visit our Preservation Marketplace to learn more about historic preservation related organizations and services in Florida.

The Preservation Marketplace is open:

Thursday:

8 a.m. – 9:30 a.m.

1 p.m. to 4 p.m.

Friday:

8 – 9:30 a.m.

11:30 – 1 p.m.

8:15 a.m. – 9 a.m.

COFFEE KLATCH: Community Preservation Tactics Without Strings

Museum of Commerce, 201 E Zaragoza Street

Bring your coffee to spend time mingling with your colleagues and participate in a guided conversation of current preservation issues in the state. The Thursday edition will focus on how to balance community character and growth outside of local historic districts. Participants can learn from each other's successes and challenges in preservation without the benefit, or influence of, local government regulations and staff.

9:30 a.m. – 11 a.m.

OPENING SESSION

Generation Church at the Rex, 18 N Palafox Street

Note: Open to the public

The official kick-off to the 2019 Florida Preservation Conference, we will share with you an introduction to Pensacola's unique history from preservationists and local leaders. This is also the announcement of the 2019 Florida's 11 to Save.

11:30 a.m. – 1 p.m.

ANNUAL MEETING LUNCHEON

First United Methodist Church, 6 E Wright Street

The Wright Place

Note: Ticketed event

Join the Florida Trust Trustees as we honor our founders and you, our members, at the 41st statewide preservation conference. This is our Annual Meeting where we will vote on new Trustees and officers. **KEYNOTE SPEAKER:** Peter Trapolin, FAIA, will present *Historic Preservation and Sensitive New Architecture in urban New Orleans and growing Pensacola.*

1 p.m. – 1:30 p.m.

BREAK

Please take this opportunity to visit the marketplace and view the student posters in the Museum of Commerce.

WORKSHOPS

1:30 p.m. – 2:20 p.m. and 2:30 p.m. – 3:20 p.m.

Note: This is a two-part session, please make plans to attend both for the full presentation.

MOVING THE DIVERSITY MESSAGE FORWARD

Bowden Building, 120 Church Street
Classroom 1

Part I 1:30 p.m. – 2:20 p.m.

Preservationists have an opportunity to contribute to the messaging, education and interpretation of history within our communities and heritage sites. The Florida Trust is continuing this annual series as a signature session of the conference to bring together dynamic professionals with diverse experiences to share strategies toward creating a more inclusive representation of Florida's history. This first part will include perspectives from panelists.

Part II 2:30 p.m. – 3:20 p.m.

Florida's Policy Barriers to Heritage Inclusion

A survey is being conducted across Florida that identifies challenges and opportunities within local, regional, and/or state programs to recognize existing barriers of heritage inclusion that may be found in any type of policies such as planning, housing, preservation, economic or others. Using a workshop format, the facilitators will present the survey findings and encourage attendees to collaborate toward innovative strategies for Florida's underrepresented communities. All are welcome for this opportunity to share ideas during this brainstorming workshop.

2 p.m. – 4:30 p.m.

OPTIONAL PENSACOLA ARCHITECTURAL REVIEW BOARD MEETING

Pensacola City Hall, 222 W Main Street
Mason Conference Room, Mezzanine Level

Observe one example of how a local municipality implements its preservation policies with this regularly scheduled public meeting. The Pensacola Architectural Review Board is comprised of seven members with the authority to approve or disapprove plans for buildings to be erected, renovated or razed which are located, or to be located, within the historic districts, preservation districts and the Governmental Center District. View the agenda on the city website for more information on the projects that will be reviewed. Florida Trust Board member Carter Quina, AIA is the Chairman of the ARB.

Field Workshop

2:30 p.m. – 3:20 p.m. and 3:30 p.m. – 4:20 p.m.

Note: This is a two-part session, please make plans to attend both for the full presentation.

THE SUSTAINABLE (AND EASY!) CHOICE TO REPAIR HISTORIC WINDOWS

Old Christ Church, 405 S Adams Street

Do you still struggle with the challenge of losing historic windows in your community or grapple with the decision of whether or not to repair historic windows on your own project? This two-part workshop looks at a case study of window restoration at the Old Christ Church while discussing the long-term sustainability factors of historic building materials. Stations will be set up for you to learn the tools and methods of window restoration with a hands-on opportunity in the second part of this session.

3:30 p.m. – 4:30 p.m.

POP-UP IN THE MARKETPLACE! What's Your Career Potential in Preservation?

Museum of Commerce

Calling young and emerging preservation professionals! Come by the student posters in the marketplace where career preservationists will be on-hand to share suggestions on navigating the educational and employment opportunities for new practitioners. Bring your questions and share your ideas with others on how preservationists can grow in the current market while adapting to new audiences and technology.

3:30 p.m. – 4:20 p.m.

DEMONSTRATING ECONOMIC BENEFITS OF HISTORIC PROPERTIES

Bowden Building, 120 Church Street

Classroom 1

Real estate is all about location and historic properties are more often located in desirable areas. Learn the measurable benefits of historic properties, available incentives and how compatible infill development can support historic area redevelopment to ensure that these areas continue to thrive as part of a viable economy.

PUBLIC PRESENTATION:

3:30 p.m. – 4:30 p.m.

FLORIDA'S MID-CENTURY MODERN ARCHITECTURE: Pensacola

Voices of Pensacola Building, 115 E Government Street

Joins us for a special presentation as part of a statewide series focusing on Florida's Mid-century Modern architecture. The Florida Trust, in partnership with the University of Florida and the Florida Division of Historical Resources, presents Marty Hylton, III, Director of the University of Florida Historic Preservation Program to share the survey results of the statewide survey identifying post-World War II structures, architects, and design trends of the Sunshine State. Florida Mid-Century Modern Architecture: Pensacola is free and open to the public so non-conference attendees are encouraged to attend.

TOURS

1:30 p.m. – 4:30 p.m.

REVITALIZATION OF PENSACOLA'S HISTORIC DOWNTOWN

Walking Tour departs from the T.T. Wentworth Museum, 330 S Jefferson Street.

In the last ten years, downtown Pensacola has undergone a major revitalization and is now an exciting place to live, work and play. At the center of the urban core is Palafox Street, which was designated by the American Planning Association as one of the top ten streets in America. Receiving such an award is not easy and takes a team effort. On this tour you will hear from various architects about how they approached challenging rehabilitation projects, including tours interior of various buildings.

1:30 p.m. – 4:30 p.m.

ST. MICHAEL'S CEMETERY

Walking Tour departs from the Museum of Commerce.

St. Michael's Cemetery, once a rural cemetery serving a colonial population, is today an eight-acre green space in the heart of urban, historic Pensacola. It is one of the two oldest extant cemeteries in the state of Florida (the other being Tolomato Cemetery in St. Augustine) and reflects the social history of the community it is a part of. Come hear exciting stories of early settlers, lumber barons, and everyday individuals that made Pensacola what it is today.

4:30 p.m. – 5:20 p.m.

YOUNG PROFESSIONALS MEET-UP

Pensacola Bay Brewery, 225 E Zaragoza Street

Across from Old Christ Church and one block to Opening Reception in Museum Plaza

Join the young professionals for a lively mixer! The Brewery is within walking distance of daytime sessions and the evening opening reception.

5:30 p.m. – 7:00 p.m.

OPENING RECEPTION

Museum Plaza, 160 E Zaragoza Street

Behind the T.T. Wentworth Museum

Note: Ticketed event

We welcome you to join us for an evening in the heart of the UWF Historic Trust campus. Museum Plaza is the newest public green spaces in downtown Pensacola. Once the center of the British and Spanish forts, the Plaza is now an outdoor exhibit area featuring murals, interpretive panels and an early learning playground. Come enjoy live music, interact with period dressed colonial characters and enjoy great food.

Suggested Dress: Casual

After the conference event, extend the evening by exploring Pensacola's historic nightlife areas on a guided pub crawl.

Friday, May 17, 2019

8 a.m. – 4 p.m.

REGISTRATION

Museum of Commerce, 201 E Zaragoza Street
Exhibit Hall

8:15 a.m. – 9:00 a.m.

COFFEE KLUTCH: Florida Trust's 11 to Save

Museum of Commerce, 201 E Zaragoza Street

Bring your coffee to spend time mingling with your colleagues followed by a morning report of current preservation issues in the state. The Friday edition examines the successes and challenges of saving the state's endangered sites and the role of the Florida Trust's 11 to Save. Case studies and strategies will be presented and discussed.

9:30 a.m. – 11:00 a.m.

GENERAL SESSION

Old Christ Church, 405 S Adams Street

KEYNOTE PRESENTATION: Exploration and Analysis of Tristán de Luna y Arellano's 1559 Spanish Colonization Fleet

John Bratten, PhD, Professor and Chair, Department of Anthropology, University of West Florida

During this talk, John R. Bratten, nautical archaeologist and conservator for the University of West Florida (UWF), will summarize the archaeological investigation, historical research and laboratory analyses associated with this multi-year, ongoing study of Tristán de Luna y Arellano's 1559 Spanish Colonization Fleet. A graduate of the Nautical Archaeology Program at Texas A&M University, Dr. Bratten has experience in the analysis and conservation of artifacts from diverse sources including those from the sunken 17th-century town of Port Royal, Jamaica to Revolutionary War munitions recovered from Lake Champlain. He is a professor and chair of UWF's Anthropology Department.

11:00 a.m. – 11:30 a.m.

BREAK

Please take this opportunity to visit the marketplace and view the student posters in the Museum of Commerce.

11:30 a.m. – 1 p.m.
LUNCH ON YOUR OWN

For quick bite options:

✓ Nomadic Eats (850) 375-5696

Located in the parking lot of City Hall, Nomadic Eats serves internationally inspired cuisine via food truck style.

✓ Seville Quarter (850) 434-6211; 130 E Government Street

Located one block north of Museum Plaza offering a range of food options at a reasonable price.

✓ Graffiti Pizza (850) 972-1960; 210 S Palafox Street

New York style pizza made from scratch.

✓ Dog House Deli (850) 432-3104; 30 S Palafox Street

Great hot dogs and awesome sandwiches.

Full lunch hour options:

✓ Palafox Street, one block west of the T.T. Wentworth Museum

Variety of restaurants including everything from pizza, hotdogs, sushi, burgers, fried chicken and tacos.

12 p.m. – 12:45 p.m.

LUNCH-and-LEARN

Note: Lunch is not provided. Please refer to suggestions provided for quick bite options to bring your lunch to this working lunch session.

HISTORIC PROPERTY INCENTIVES: Tax Credits, Exemptions, Flexible Building Codes

Bowden Building, 120 Church Street

Classroom 1

Join colleagues for a brown bag lunch to learn about the available financial incentives for historic building rehabilitations. Namely, the Federal Historic Tax Credit, local ad valorem tax exemptions, and flexible building codes provide options that help mitigate costs for rehabilitation projects while providing a short term tangible benefit.

WORKSHOPS

1:30 p.m. – 2:20 p.m.

BREAKING THE COMMUNICATION BARRIER: Preservation, Floodplain Management and Mitigation

Bowden Building, 120 Church Street

Classroom 1

Sea level rise and flood hazards threaten historic areas, and preservation advocates are continuing to face the challenge of protecting vulnerable properties while maintaining their historic integrity and sense of place. An important tool is the ability to communicate across multiple disciplines to partner with the agencies involved in local mitigation planning, disaster recovery operations and floodplain management to ensure that historic resources are recognized as a community asset worth protecting.

1:30 p.m. – 2:20 p.m.

FLORIDA'S NEXT HISTORIC FRONTIER: RANCH HOUSES AND SUBURBAN DEVELOPMENTS

Bowden Building, 120 Church Street
Classroom 2

As each year passes, more and more buildings have the potential to be evaluated as historic resources. Communities will need to update local policies to address architectural periods of the recent past and determine what types of resources in this category can be eligible for consideration in future preservation policies.

2:30 p.m. – 3:20 p.m.

THE FUTURE OF RISING SEAS IN FLORIDA

Bowden Building, 120 Church Street
Classroom 1

Hurricane impacts from the 2018 season spread devastation to the panhandle, shifting the glimpse of flooding and future impacts of sea level rise from the east coast to the gulf coast of the state. Florida's geography and culture are very distinct between these regions and increase the opportunities to have unique discussions about how cultural resources are impacted by flooding. These observations will be shared along with updates about state and federal mitigation efforts and the ongoing educational dialogue being held nationwide.

2:30 p.m. – 3:20 p.m.

ASSESSING PROJECT IMPACTS TO SENSITIVE SITES

Bowden Building, 120 Church Street
Classroom 2

Lessons from the University of West Florida Historic Trust Master Plan provide insight to recognizing the unique challenges of new construction and long-range planning with archaeological sites and historic buildings. Following this session at 3:30 will be a walking tour of the UWF Historic site where you can see and learn more about the topics discussed in this session.

3:30 p.m. – 4:20 p.m.

UWF HISTORIC TRUST SITE TOUR: Interpret Your History

Walking tour departs from Museum Plaza

Learn how the UWF Historic Trust has interpreted over 450 years of history using some unique outdoor exhibit features. This tour compliments the 2:30 session *Assessing Project Impacts to Sensitive Sites*.

3:30 p.m. – 4:20 p.m.

PRESERVATION TECHNOLOGY

Museum of Commerce

Sea 3D Lab

Come and learn about the fascinating new technology of 3D scanning and printing that UWGF is using for exhibits, preservation and research. The Sea 3D staff will demonstrate how this technology works and describe the many possibilities it has in the world of preservation and archaeology. Learn from the UWF Historic Trust staff how they have implemented this technology in exhibits and research.

TOURS

1:30 p.m. – 4:30 p.m.

SACRED SPACES

Walking Tour departs from the Museum of Commerce

Note: Please wear comfortable clothes, walking shoes, a sun hat and bring water.

In the late 1800s, development in Pensacola shifted to the north end of Palafox Street. The North Hill and East Hill neighborhoods were experiencing rapid growth and congregations were relocating closer to their parishioners. Within a nine-year period, 1903–1912, three new churches were constructed on two blocks of Wright Street. You will see First United Methodist Church, Christ Episcopal Church and Immanuel Lutheran Church. Even though they were built in the same decade, they each have a unique architectural style. The tour will also include a stop at St. Michael's Basilica on Palafox Street. Built in 1886, this Gothic Revival church recently underwent a major window restoration.

1:30 p.m. – 4:30 p.m.

PENSACOLA AFRICAN-AMERICAN HERITAGE

Bus departure from the Voices of Pensacola Building on 115 E Government Street

The African-American community in Pensacola has had a fascinating past. During this tour, you will be introduced to local men and women who were pioneers in their field and learn how their contributions impact us today. Starting at the Voices of Pensacola, group leader Robin Reshard will give a brief introduction and tour of the Voices exhibit. The tour will then go to Belmont-DeVilliers, which was the thriving commercial hub of the African-American community. A short walking tour will include stops at key buildings where the group will hear from various community leaders. The final stop will be a tour of the 1890s Ella Jordan House, which was an important women's social and educational club in the African-American community.

5:30 p.m. – 7 p.m.

41st ANNUAL PRESERVATION AWARDS CEREMONY

Pensacola Little Theatre, 400 S Jefferson Street

Since its first awards ceremony in 1979, the Florida Trust for Historic Preservation has recognized significant contributions to the preservation of Florida's historic resources through its Annual Statewide Preservation Awards Program. This year enjoy the award ceremony in what was once the old Escambia County Court of Record and Jail. Built in 1911, this neo-classical building was designed by Mobile architect Rudolph Benz. The County moved to a new facility in 1978 and in 1988 conveyed the property to the Pensacola Little Theatre. After a major renovation, the building became the Pensacola Cultural Center, having over two dozen non-profits located within the building.

AWARDS RECEPTION

Pensacola Museum of Art, 407 S Jefferson Street

7 p.m. – 8:30 p.m.

Note: Ticketed event

Join us as we recognize the 2019 Florida Preservation Awards winners, and celebrate 41 years of preserving Florida's extraordinary history and heritage. The reception is in the Pensacola Museum of Art, across the street from the Pensacola Little Theatre. From one old jail to another old jail, the Pensacola Museum of Art was once the City of Pensacola Jail. The Mediterranean revival style building was built in 1906 and served as a jail until the early 1950s. In 1954, the building was turned into an art gallery and in 1988, the Pensacola Museum of Art purchased the building. Explore the art galleries and see some of the original jail doors.

Suggested Dress: Cocktail Attire

Saturday, May 18, 2019

TOURS

9:00 a.m. – 12:00 p.m.

Bus departure from the Museum of Commerce at 8:30 a.m.

Note: Please wear comfortable clothes and walking shoes

Pensacola Lighthouse and National Naval Aviation Museum

Experience two exciting stops at the Pensacola Naval Air Station. First, enjoy a special behind the scenes tour of the recently restored 1859 Pensacola Lighthouse. Climb 177 steps to the top for the best view in Pensacola. Once at the top, you will get a close-up view of the restored Fresnel lens and see the inner workings of the light. The tour will also include access to the 1869 keeper's quarter and other historic buildings on the lighthouse grounds. The second stop at Pensacola Naval Air Station is across the street at the National Naval Aviation Museum. You will see more than 150 restored aircraft used by the Navy, Marine Corp, and Coast Guard. The centerpiece of the museum is the display of aircraft used by the Blue Angels which call Pensacola Naval Air Station home.

9 a.m. – 12 p.m.

Bus departure from the Museum of Commerce

Note: Please wear comfortable clothes and walking shoes

Tristan de Luna Settlement Land Site

In 2015, the UWF Archaeology program identified the site of the first multi-year European settlement in the U.S. inhabiting Pensacola between 1559 - 1561. After years of searching, the settlement was discovered in a neighborhood overlooking Pensacola Bay. In the past few years, archaeologists have been excavating sections of the settlement and have made some interesting discoveries. Come hear from the archaeologists the exciting story of this site.

GIVING BACK COMMUNITY PROJECT

9 a.m. – 12 p.m.

Bus departure from the Museum of Commerce

Ezra Gerry Museum Restoration Project

For the past few years the Florida Trust has been focused on giving back to our host community. This year we visit the Ezra Gerry Museum in the historic African-American community of Belmont-DeVilliers. The project house was recently moved after being threatened by demolition. A non-profit was established with the goals of creating a museum and cultural center for the Belmont-DeVilliers community. The house is currently being restored and in this giving back opportunity, you can get your hands dirty helping with the restoration process.